

Name Justin Minns
Address 29 Maidenburgh Street, Colchester, Essex, CO1 1UB
Email justin.minns@ntlworld.com
Phone 01206 543066
Mobile 07734 068605

Profile

I have a wealth of experience spanning 19 years in a number of roles within the design industry. During this time my work has encompassed all areas of graphic design from print to interior branding to new media.

I have a professional, pro-active attitude, good communication and excellent organisational skills.

My creative approach, along with an almost obsessional attention to detail mean that whatever the project, I have the passion and ability to take it from concept through to creation.

Technical experience

I have 17 years experience using Apple Mac computers and all the usual industry software including InDesign, Illustrator, Photoshop, Quark, Acrobat, Dreamweaver, Flash and Office.

I have experience creating websites using HTML, CSS and to a lesser extent flash.

I have many years experience preparing artwork for print and finishing in both the digital and litho print environment. I am also experienced using vinyl cutting equipment and am pretty handy with a can of spray mount and a scalpel!

Education

Dreamweaver Essentials - Metro New Media, London 2001
Advanced Dreamweaver - Metro New Media, London 2001
Management Training Workshops - AIS, Solihull 2000
Advanced Proof Reading - The Industrial Society Workshop 1995
RSA Stage 2 Desktop Publishing - Grayfriars, Colchester 1994
NVQ Design & Illustration - EWE, Colchester 1989-90
A level Art - Colchester Institute 1988-89
O levels (8), A levels (3) - Colchester Royal Grammar School 1981-87

Interests

My main interest is photography. I also enjoy snorkelling, watching football, rugby and motor sport, visiting ancient historical sites and I'm a member of the RSPB.

Employment history

Senior Graphic Designer, The Print Connection, 2006-present

I am currently working for a small design and print agency where my role is designing brochures, newsletters, advertising, direct mail packs, corporate identity and all manner of other print projects, taking them from initial design to final artwork. Our diverse client list includes The National Trust, Viessmann, Terrence Higgins Trust, Mencap, LFHE and LEpra.

Freelancer, Ipswich Town FC, 2005-07

During this time I also worked part-time as a freelancer on several projects for Ipswich Town Football Club, including their sales brochure and fan club magazine.

Senior Graphic Designer/ Design Manager, Williams & Griffin, 2003-06

Responsible for the complete visual identity of one of the UK's leading independent department stores. Projects included brochures, advertising, direct mail, web site design and build, posters, point-of-sale, signage, window displays and vehicle livery. My role also involved the day to day running of the studio, art directing photo shoots and buying print, sign and point of sale materials. I also worked with the interior designer during refits to produce signage and 3D displays.

Senior Graphic Designer, Result Marketing, 2003

At Result I was lead creative on several offer driven projects for large retailers such as Comet and Powerhouse. Work included flyers, national press ads, posters and point-of-sale. My role included overseeing the job from design to final artwork.

Graphic Designer, Williams & Griffin, 1997-2002

I started as Junior Designer at Williams & Griffin's in-house studio and was promoted to a senior position in 1999, duties as above.

Graphic Designer, NOR Systems, 1992-97

NOR Systems is a huge label printing company, my role was the design, artwork and repro of labels, tags and carrier bags.

Sign Designer, Sale Signs Ltd, 1991-92

Responsible for designing signs, cutting vinyl graphics and illustrating site-boards for several large construction clients.

Trainee Sign Designer, Arrow Signs & Displays, 1990-91

Trained in all aspects of designing and building signs, vehicle graphics and exhibition displays in a small creative company.



williams & griffin christmas gift guide

Client

Williams & Griffin

Job

Christmas gift brochure

Client

The National Trust

Job

Suite of 14 events leaflets





Client

Williams & Griffin

Job

Identity for Quest, a young women's boutique



Client

Terrence Higgins Trust

Job

Direct mail pack